

Earn more with the

# Dormant Groups Bonus

There has never been a better time to take advantage of our **new sales incentive program**.

The new Dormant Groups Bonus from Kaiser Permanente gives you the opportunity to increase your earnings potential in 2021 and 2022. Work with your Kaiser Permanente sales executive to show the full value of Kaiser Permanente's coordinated care model to groups we haven't quoted on during the last 25+ months. When you partner with us to quote these groups, you will receive a \$500 gift card!

## WHY SELL KAISER PERMANENTE HEALTH CARE PLANS?

With new medical centers, industry-leading quality and premium products, Kaiser Permanente is a better health care option than ever. Partner with us to learn how to market healthcare as a business strategy for your groups.

**For more information on Kaiser Permanente's commission and bonus offerings, contact your Kaiser Permanente sales representative.**

Provisions below apply to all bonuses described in this flyer:



## WHO'S ELIGIBLE?

- Groups with an effective date of May 1, 2021 - January 1, 2022.
- Groups must have a minimum of 51+ eligible employees in the state of Georgia.

For the latest commissions, rewards, and sales materials, go to [account.kp.org](https://account.kp.org)

